



2017 Business Partner Guide
50th NACAS East Conference
June 18-21, 2017
Hilton Virginia Beach Oceanfront
Virginia Beach, VA

Dear NACAS Business partner, friend and colleague:

NACAS East will hold its 50th Annual Conference at the Hilton Virginia Beach Oceanfront in Virginia Beach, VA, June 18 to 21, 2017. This year's theme is "Boardwalk to the Future" and we hope you are able to join us.

Business partners are vital to NACAS East. As such, we do not consider our business partners as only exhibitors but as true partners in the conference experience. The vitality of the conference program as well as our organization depends on the essential products and services you provide. Beyond that, information on industry trends and technical expertise shared during the conference help us serve our campuses. In addition, your financial support helps us to provide valuable networking and educational opportunities for all conference participants.

I ask you to consider supporting NACAS East by becoming a 2017 conference sponsor. The sponsorship levels include valuable benefits including conference registrations for you and your team. I hope you can help make this conference one to remember for our members.

The business solutions center will take place on Monday June 19 starting at 1:30PM. Set up is in the morning.

Sponsorship Levels

❖	Diamond	\$10,000+	5 Registrations
❖	Platinum	\$5,000 - \$9,999	4 Registrations
❖	Gold	\$3,500 - \$4,999	3 Registrations
❖	Silver	\$2,500 - \$3,499	2 Registrations
❖	Bronze	\$1,500 - \$2,499	2 Registrations

- **All sponsors will be recognized with signage and announcements at their sponsored event.**
- **Sponsors who commit before May 1, 2017 will be recognized in conference materials.**
- **Sponsors will be recognized on the NACAS East website following the conference.**

If you have attended one of our regional conferences in the past, we thank you for your continued support. If you are considering this fabulous opportunity for the first time, we welcome you to the NACAS East family and appreciate your willingness to support our educational program. The conference is a time to visit with old friends and develop new connections and we are excited that you will consider partnership with NACAS East. If you have questions, need more information, or just want to chat, please contact me at your convenience.

Thank you and see you in Virginia Beach!

Jason A. Levy
jalevy@temple.edu, 215-204-7131
2017 Business Partner Liaison



Additional sponsorship information:

Bronze Level \$1500 - \$2499

- Registration for 2
- Recognition in the conference program and other on-site marketing materials, (if commitment is made by May 1st)
- Exhibit table (1 – 6 foot) at the Solution Center.
- Recognition on the NACAS East website, static text, for the year of a conference.
- A list of contact information for delegates attending the conference (two weeks before the conference).
- \$50 Gift Card for Raffle

Silver Level \$2500-\$3499

- All of Bronze Level benefits
- Verbal Recognition at the conference
- The listing on the conference website will have a dynamic link with logo to BP's website
- 1 Static ad on conference app

Gold Level \$3,500- \$4,999

- All above benefits, plus
- 3 Registrations
- Having listing promoted to "Featured" status
- Recognition of Sponsorship of a specific event
Note: this could be a co-sponsorship event

Platinum Level \$5000 -\$9999

- All above benefits, plus
- 4 Registrations
- 3 minutes to speak at Sponsored event
- Rotational ad on app with a dynamic link
- One blast e-mail during the conference
- Premium booth location in Solutions Center



NACAS 2017 East Regional Conference

Hilton Virginia Beach Oceanfront . Virginia Beach, VA . June 18 - 21, 2017



Business Partner Registration Form

Company info

Company Name: _____
Contact Name: _____
Title: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ x. _____ Email: _____
Company website: _____

Sponsorship levels

- | | | | | |
|---|---|---|---|---|
| <input type="checkbox"/> Platinum
- Includes (4)
Full Registrations
\$5000 | <input type="checkbox"/> Gold
- Includes (3)
Full Registrations
\$3500 | <input type="checkbox"/> Silver
- Includes (2)
Full Registrations
\$2500 | <input type="checkbox"/> Bronze
- Includes (2)
Full Registrations
\$1500 | <input type="checkbox"/> Day registration: Presenting Non-Exhibitor \$250 |
|---|---|---|---|---|
- Sunday** **Monday** **Tuesday** (Select the day you're attending)

Add-On Items

- (If not purchasing a sponsorship already)
- | | |
|---|------|
| <input type="checkbox"/> Closing Reception ONLY | \$90 |
| <input type="checkbox"/> Lunch ONLY | \$75 |

Business Partner registration for badges (Addtl. Business Partner registrations are \$500 each)

1.) Name: _____
Title: _____
Email: _____
2.) Name: _____
Title: _____
Email: _____
3.) Name: _____
Title: _____
4.) Name: _____
Title: _____
Email: _____

Questions

- Please indicate any special dietary needs:
1. _____ 2. _____
3. _____ 4. _____
- Do you require any assistance in order to attend? YES NO
If yes, please explain: _____
- Is this your first East Regional Conference? YES NO
- Do you plan to attend the Closing Reception YES NO
on Tuesday June 20?
- When do you plan to arrive? _____
- When do you plan to depart? _____

Payment

- Payment method: CREDIT CARD CHECK
Card#: _____ Exp. Date: ____/____/____ CV#: _____
Name on card: _____ Check #: _____
Signature: _____ Calculated total: \$ _____ Today's date: ____/____/____
Where would you like a receipt of payment or invoice emailed to? Email to: _____

Policies

- Cancellations: If you must cancel a registration written notice must be sent to the NACAS National Office at info@nacas.org on or before **June 2, 2017**. No refunds will be issued after the cancellation deadline. There is a \$250 cancellation fee. Refunds will be processed after the conference.
- Refunds: Business Partners who have reserved sponsorships will be issued a refund, minus the \$250 cancellation fee, if a cancellation notice is received on or before the deadline. NACAS does not offer the rollover policy to Business Partners who cancel after the deadline.
- Non-Exhibiting Business Partners: NACAS allows Non-Exhibiting Business Partners to attend the conference without purchasing a sponsorship or booth space, but reserves the right to terminate attendance and removal from the event if any Business Partner is attempting to conduct business in the exhibit hall space. This includes any and all questionable activities observed by NACAS conference coordinators or volunteers.
- Booth sharing: NACAS does not allow multiple companies to occupy the same booth space. The only allowance to this policy is if the companies are owned by the same parent company and are clearly branded under an umbrella business model.
- Blending of Business Partners from different companies in one booth: NACAS does not allow individuals from different companies to occupy the same booth space. If an individual from another company is planning to attend the conference and to support the registered company in the booth space, their name badge will reflect the registered company's name. The only allowance to this policy is if the companies are owned by the same parent company and are clearly branded under an umbrella business model.
- Pre-Registration Deadline: The deadline to register before conference is **June 2, 2017**. Changes, transfers or additions after this date will be onsite.
- Payment via check: Please make checks payable to: **NACAS EAST – 3 Boar's Head Lane, Suite B Charlottesville, Virginia 22903**- Conference registration fees include: all sessions, materials, functions, meals (except Monday night on your own).
- Hotel: We urge you to register for the conference prior to making hotel reservations to enable us to manage our room block. Group room rates are \$199/night for City View or \$219/night for Ocean View + taxes and are available until May 16, 2017 or until the block sells out; whichever comes first.

Registration, payments, and refund questions:

Stephanie Feuerstein
NACAS National Office
(434) 234-8215
stephanie.feuerstein@nacas.org

Business partner inquiries:

Jason Levy
Temple University
(215) 204-7131
jalevy@temple.edu

Other conference planning inquiries:

Anthony Coschignano
Swarthmore College
(610) 328-8187
acoschi1@swarthmore.edu