

From the President...



It is a true honor to serve as your President this coming year, together with a dedicated board, and many colleagues and friends across our NACAS South region. This role humbles me because each of you represent such outstanding talent and leadership in higher education. As the new NACAS South President, I want to share my excitement about what's ahead. But first, if you made it to the recent NACAS South conference in New Orleans, let me extend a tremendous **thank you** for helping to make "Jazz Up

Your Future: Building and Sustaining Service Excellence" one of our most successful conferences ever. Your attendance and the outstanding presentations by your peers made the conference a tremendous success; New Orleans was an amazing diverse City that brought us all together. We had fun icebreakers and learning opportunities. The business partner showcase was brimming with energy and engagement. If you did not make it to New Orleans, we hope you will join us online, or at the many webinars throughout the year. The wealth of opportunity to learn and experience what it means to lead in auxiliary services is waiting for you. Many of you have expressed a desire to volunteer and become more involved. We see the fire in those wanting to serve, give back, and contribute new ideas. Open up the possibilities! Read about our Regional Rising Star and our Outstanding Collaboration and Partnership Awards. See first-hand what this region has to offer. Let's serve one another in the coming year!

Sharon Boyd, NACAS South President, UNC-Wilmington

IN THIS EDITION

- From the President 1
- Comments from Past President
- NACAS South Annual Conference Recap 2
- Link to conference presentations
- NACAS South Annual Conference Recap 3
- Award Winners
- Upcoming Events 4
- New Board for 2017-2018 5
- Stay Connected
- Professional Development



For more information about the NACAS South Newsletter or to submit an article or feature for a future issue, contact Norman Grizzell.

normangrizzell@clayton.edu

A few words from our Immediate Past President

Something Big is in Our Future

I have enjoyed a long career in auxiliary services but have consistently struggled with two issues: the indefinite meaning of our designation as "auxiliary" and our lack of collaboration with the academic enterprise on our campuses. Now I believe there could be something big in our future that may resolve both of these issues.

Auxiliary professionals are thought leaders and operational leaders in the service sector. We diligently study our student customers and understand their generational differences, influences, and trends. Our routine is innovative, entrepreneurial,

resourceful and solutions-oriented. Providing "13th grade" treatment is the definition of failure. Instead, we must help develop our students as consumers and citizens for a globally influenced, complex society.

Our customers desire economical solutions and are thrifty. They skirt student loans and look for a great ROI from their investment of time and money. Their preference for study abroad, global internships, cultural exploration, and language immersion programs will increasingly take them away from campus. Students place significant value on such experiences.

Students want an academic experience with less structure and the ability to shift space and time to meet their lifestyle. They prefer a customized, competency-based curriculum where they can take a test, prove their mastery of a subject, and earn a degree. Students learn all they need in life from watching online "how to" videos. They don't need college to learn – only to confirm competency and grant a degree.

Thus, the predictable demise of the academic enterprise, as we know it, is upon us. This is something big. There will be little need for classroom instruction or labs. Campuses must instead entice young adults by providing enriching experiences and opportunities to collaborate, socialize, learn life skills, and become enchanted with our campus brand. Vacated instructional space will require vision and leadership to remain useful and productive.

Continued on Page 4

NACAS South

2017 Annual Conference Re-cap



The NACAS South 2017 annual conference in New Orleans was an overwhelming success! Great keynote speakers, informative sessions, a packed Business Partner Showcase, and wonderful conference planning and hosting...thank you to ALL who made the conference possible.

Below are a few photos from the conference. More photos are available in the [2017 Conference Album](#) on Facebook.



Did you miss a session at NACAS South 2017 or would you like to review a session you really liked? They're available on our website:

[NACAS South 2017 Conference Presentations](#)

NACAS South

2017 Annual Conference Re-cap

Congratulations to...

Regional Rising Star

DeEnna Walters, University of North Georgia



Outstanding Collaboration or Partnership

Sherrell Cork, Florida State University Office of Business Services

Project: Round Up for FSU

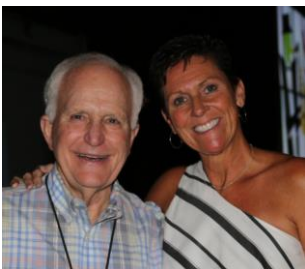
Round Up for FSU is a collaboration with campus service partners including Follett, Aramark, UPS, Seminole Golf Club, and the Office of Business Services to allow customers to round up their purchase to the nearest quarter (\$.25). The round-up amount is donated to the FSU Food for Thought Food Pantry. Since July 2017, Round Up for FSU has raised \$25,071 to support the food pantry!

Visit their website for more information about [Round Up for FSU](#).

There were many great partnership ideas submitted this year. All submissions will be available soon on the NACAS South website!

First-timer Conference Grant Recipients

- Tiffany Daniels, Savannah State University
- Jason Koenig, Presbyterian College
- Regenia Phillips, Collin College
- John Price, University of Houston
- Kenya Ward, North Carolina Central University
- Marnie Wright, Augusta University



MARK YOUR CALENDAR!



2017 C3X
Conference and Expo

THE
BROADMOOR

November 5-8, 2017
Colorado Springs, CO

Click C3X to
Register Now!

CONFERENCE QUICK LINKS



C3X



EDUCATION



SCHEDULE



EXPO



SPEAKERS



EVENTS



LODGING

Charleston



Plans are underway for our next conference, which will be held April 22-25, 2018 in beautiful and historic Charleston. If you're planning your travel budgets for next year, be sure to include NACAS South!

The majority of our presentations are made possible by participation and facilitation from our NACAS South members, and this is a great way to get involved! If you've never presented at a conference before, perhaps this could be your year. Be on the lookout for the call for programs that will be issued this fall.

Registration will open in early January 2018!

Something Big is in Our Future, *continued from Page 1*

This is where we come in. We are subject matter experts at doing just that. We know how to create, manage and market spaces that are inviting, build a sense of belonging/ownership, foster gathering & socialization, and encourage laughter. We have the resources to deploy lean-back learning spaces that provide a respite from the lean-forward academic effort – helping to de-stress the community, open minds to new applications of old ideas, and develop a culture of synergy and cross-pollination.

“Auxiliary” services now makes sense. The Latin root of auxiliary means “help”. An auxiliary professional is a helper. Auxiliaries don’t exist to **supplement** the academic mission of our institutions. Instead, auxiliary services professionals **help** to build a productive relationship between students and the academic enterprise. The future viability of our campus may lie in our hands, and that is something big in our future. Truly, all that we have done is merely preparation for what is coming next. *Rich Steele, Past President, Georgia Institute of Technology*

NACAS South Membership Recruiting

Help the NACAS Membership Committee and South Regional Leadership grow NACAS' presence in the South region!

Please invite colleagues at non-member institutions to reach out to Felecia Townsend (Felecia.Townsend@fiu.edu) and Corey Salem (corey.salem@nacas.org) to learn more about opportunities to be involved as a NACAS member.

You can find a list of NACAS members through the [Member Directory](#) (must be logged in to access).

INTRODUCING Executive Board 2017-2018

| | | |
|------------------------------------------|------------------|--------------------------------------------|
| President | Sharon Boyd | UNC-Wilmington |
| President-Elect | Brett Jackson | University of Georgia |
| Vice President | Glenn Loughridge | Auburn University |
| Secretary | Sarah Nikirk | University of Kentucky |
| Treasurer | Donna Swarb | UT-Arlington |
| Professional Development Coordinator | Rick Torres | UNC-Charlotte |
| Membership Coordinator | Felecia Townsend | Florida International University |
| Conference Coordinator | Victoria Fowler | Georgia College & State University |
| Southern Rep. to the NACAS Board | Connie Davis | Southeastern Louisiana State University |
| Past President | Rich Steele | Georgia Institute of Technology |
| Publications & Technology Coordinator | Norman Grizzell | Clayton State University |

More information: [contact a board member](#)
[view board bios](#)

STAY CONNECTED



PROFESSIONAL DEVELOPMENT Opportunities

Take advantage of all the great
resources from NACAS!

NACAS Online Education

Business Innovation Forums, Virtual
Roundtables, and Webinars

NACAS Events

NACAS Institutes and Conferences



For more information about the NACAS South Newsletter or to submit an
article or feature for a future issue, contact [Norman Grizzell](#).

