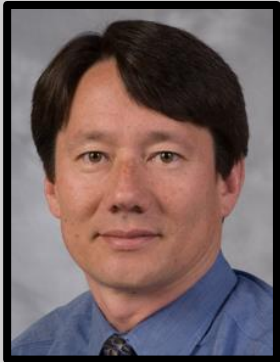


From the President...



“NACAS South has as its purpose to advance the profession of auxiliary and business services in higher education. NACAS South provides member representatives responsible for these services a means of supporting their institutions’ missions through enhanced professional development and expanded networking opportunities.”

A Fresh Look for our Evolving Profession

In our service operations, customers will perceive that we are getting worse if we are not getting better. The same is true for associations. I believe the same is true for each of us as a professional.

**Rich Steele, President,
NACAS South**

I am excited about NACAS rebranding itself, and we are starting to learn of innovative ideas developed through this extensive process. The concept of rebranding reminds me of trying a new hairstyle – or maybe a new hair color. It is an outward expression of an intentional decision to change. Being different may feel odd and awkward at first, but such change can soon become the new normal. I expect the NACAS brand rollout may feel awkward, but a new normal could transform our Association on a grand scale.

Likewise, we each represent our own personal brand. We have a reputation, an expected appearance, some level of consistency and some may even define a trend. By listening intently and understanding the NACAS rebranding process we could learn how to facilitate a grand scale transformation for ourselves - and our organizations. We need a strong Association to advance the profession and I expect the NACAS of the future will exceed all current expectations.

NACAS South is Investing in Your Professional Development in Many Ways!

- Thirteen Regional Conference registration grants awarded to Institute for Manager attendees from the South Region
- Six “First-timer” grants awarded for the 2017 Regional Conference
- Two CASP grants for testing fees awarded – which also included Regional Conference registration upon passing the exam

I hope to see you April 23-26 at the NACAS South Conference in New Orleans!

Your NACAS South Board and the Conference Host Committee have been working diligently over the past year to create a tremendous educational and developmental experience.

It is always a highlight of the spring to reconvene and collectively exchange ideas, enhance our skills, and expand our thinking. We should be especially excited for the opportunity to experience history at the World War II Museum Opening Event. And what a great city for this event! NOLA is filled with abundant diversity, culture, cuisine, music and intrigue! See you in NOLA! - Rich

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Campus Updates



Food carts are becoming more popular on college campuses. They offer flexibility of food concepts and locations on campus. Georgia College & State University in Milledgeville, Ga, opened a Street Taco Cart in the fall of 2016 and it has been very successful so far.

Ga College produced a video to introduce the food cart to campus.

[Watch it here.](#)

NACAS South

2017 Annual Conference



Conference Highlights...

- **Three General Sessions**
- **Birds of a Feather...**always a popular session!
- **21 education sessions** on topics such as Dining, Vending, Assessment & Metrics, efficiency in organizational design, course materials, internal collaboration, state associations, public/private partnerships, financial and customer insights, and business partner sessions.
- **NACAS Town Hall**
- **Business Partner Showcase**
- **Welcome Party at the House of Blues**
- **President's Reception and Opening Event at the World War II Museum**
- **Closing event at a New Orleans landmark, the Rock and Bowl**
- **Tremendous networking opportunities throughout!**

If you haven't already registered to join us for the 2017 NACAS South Annual Conference, now is the time! Our room block at the Sheraton is full, but a new block is available at the Doubletree by Hilton, only 2.5 blocks away from the Sheraton. The rate is still \$199 per night. Click below to make your reservation at the Doubletree:

[Doubletree Reservations for NACAS South](#)

Our conference will be held April 23 – 26, 2017 at the Sheraton New Orleans on Canal Street. If you're arriving early, join us for the Welcome to New Orleans Party, Saturday, April 22 from 5:30-7:30pm at the House of Blues!

Still trying to decide if you want to attend? Click [here](#) for a detailed conference agenda!

Discounted registration is available through March 17, 2017. Click [here](#) to register!

We look forward to seeing you in April!



Kyle and Rich during the site visit to the WWII Museum



2016 NACAS Annual Conference Review

Congratulations to all the NACAS award winners from the South Region!

Dr. Wright L. Lassiter, Jr. Legacy Award
Susan Caples, University of Alabama

South Regional Mentor Award
Doug Ross, University of Georgia

South Regional Rising Star
Kerri Demeri, Florida Southwestern State College



Left: Susan Caples receiving the Dr. Wright L. Lassiter, Jr. Legacy Award



Right: Kerri Demeri receiving the South Regional Rising Star Award

Memories from NACAS 2016



MARK YOUR CALENDAR!



Mark your calendar now for **NACAS 2017** at the amazing [Broadmoor](#) in Colorado Springs, Nov. 5-8, 2017!

Registration opens March 1!

For more information about NACAS 2017, click [here](#).

NACAS South

Announcements

NACAS South Annual Conference Grant Winners, 2017

Congratulations to the winners of the NACAS South Annual Conference Grants:

- **Tiffany Daniels, Savannah State University**
- **Jason Koenig, Presbyterian College**
- **Regenia Phillips, Collin College**
- **John Price, University of Houston**
- **Kenya Ward, North Carolina Central University**
- **Marnie Wright, Augusta University**

Their applications were among 14 applications received this year. Be sure to congratulate and welcome our grant winners when you see them at the conference in April!

Nominate Someone for a NACAS South Award

Do you know someone in the NACAS South organization deserving of recognition? Here's your chance to nominate someone who is a rising NACAS South star or has made a significant contribution to the industry. Below are the nomination categories:

- **South Regional Rising Star Scholarship**
- **Outstanding Collaboration/Partnership**
- **Lifetime Achievement**

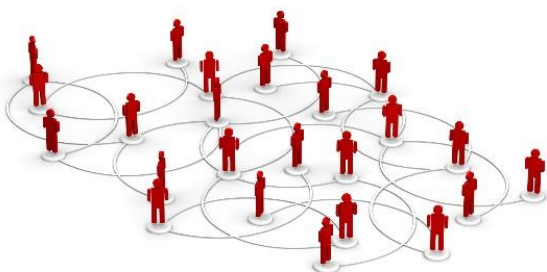
More information about the categories and the nomination process are available on the [Awards & Grants](#) page. Scroll down to the **Awards Criteria and Nomination** section to download the form.

Submissions are due to Felecia Townsend by April 1, 2017!

NACAS South Constitution Amendments and Slate of Officers

Be on the lookout in early March for an email with proposed Constitution amendments and the slate of NACAS South officers for the upcoming year. Both will be voted on at the Business Meeting on April 25 at our conference in New Orleans.

STAY CONNECTED



PROFESSIONAL DEVELOPMENT

Take advantage of all the great resources from NACAS!

NACAS Online Education

Business Innovation Forums, Virtual Roundtables, and Webinars

NACAS Events

NACAS Institutes and Conferences

For more information about the NACAS South Newsletter or to submit an article or feature for a future issue, contact [Norman Grizzell](#).

