

NACAS South

Spring/Summer 2015

From the President...



Dear NACAS South Friends,

I hope you were able to take part in the NACAS South Annual Conference last month at Sandestin Golf and Beach Resort, and that by doing so, you've now returned to your campus better equipped to "Serve Stronger." Despite the rainy weather, the conference was incredible! Thanks to so many of you volunteering to present top-notch educational sessions, the program was outstanding. Rich Steele did an amazing job of

coordinating a strong business partner showcase and providing great informal opportunities for networking that benefitted both our business partners and institutional members. Despite the poor weather moving our events indoors, Nikki Godfrey and the Host Committee did a great job of providing fun networking activities where we could "let our hair down" and enjoy spending quality time with each other in a laid-back setting. (And in case you wonder, we have the BEST conference coordinator around – Victoria Fowler orchestrated a million details to ensure the conference went off without a hitch!)

I am thankful to have passed into my stewardship and care an incredibly strong association – thanks to great leadership from Doug Ross and a dedicated Board of Directors this past year, and thanks to MANY like these who have worked tirelessly through the years to ensure that in 2015 our association would be as strong as it is. NACAS South exists to provide value to you and what you do – our association's purpose is to advance the profession of Auxiliary Services in higher education while providing professional development and networking opportunities so that each of us as members are better equipped to support our own institutions' missions. You have my commitment to do all I can as your president to add value to you by serving you. As I do so, I also ask you, "What will you do to add value to others in our association?" I've learned by experience that the level of benefit I receive from this association is proportional to my involvement in it. So, I encourage you to get involved! Serve on a committee, or consider becoming a member of the Board. Don't think you're not "qualified enough" – we're people just like you – willing to serve despite our imperfections and need for growth! I can assure you, working with this association can be hard work, but it's very rewarding and a LOT of fun! If you'd like to volunteer in any way, please send me an email (kyle.cullars@gcsu.edu). I'd love to hear from you.

If I can assist you in any way, please let me know. I'm humbled to serve as your president.

Have a great summer!
Kyle

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For more information about the NACAS South Newsletter or to submit an article or feature for a future issue, contact Norman Grizzell.
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A Lifetime of Achievement

Vickie Somers, Elon University

Finding someone who had been with the same employer for over 40 years is nearly impossible these days. But if you did, what if that person has also been committed to serving in an organization for the past 15 years in various leadership roles. It takes commitment and dedication. It also takes a heart for service. It takes someone like Vickie Somers!

For her dedication to the goals of NACAS South, Vickie was awarded the Lifetime Achievement award at the conference in April...and rightly so. Vickie joined NACAS South in the early 2000's, shortly after taking on the role of Director of Auxiliary Services at Elon University (she had previously been in Purchasing). She quickly got involved in NACAS South and served as Secretary (04-05; 05-06), Vice President (06-07), President-elect (07-08), President (08-09), and Past President (09-10).

At Elon, Vickie oversees the Bookstore (Barnes & Noble), Dining (Aramark), Vending (Coca-Cola), Laundry (CSC), print services, mail services, and licensing & trademarks. She has recently been involved with building two new dining halls, several retail dining renovations, relocation of the bookstore, relocation of mail services, and merging of print and mail services to improve service to students.

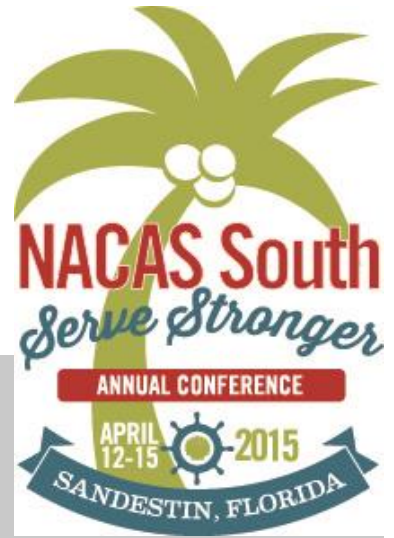
Vickie has been a mentor to many at Elon and within NACAS South, but even more, she's been a leader and a friend. Congratulations to Vickie Somers...a great example of Serving Stronger!

Conference 2015 Recap

We're pleased to announce that the 2015 NACAS South Annual Conference, held April 12 – 15 in Sandestin, was our highest attended NACAS South conference in history with 325 total attendees. In addition, we had our strongest number yet for business partner participation, with 62 companies being represented at the conference.

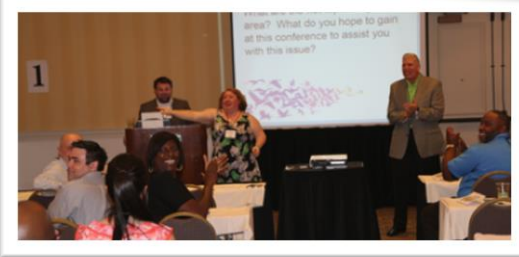
We would like to say thank you to all of our business partners, including a special thank you to our 13 new business partners, and we hope they will join us again in 2016 for our next conference at Disney World.

Victoria Fowler, Conference Coordinator
Georgia College & State University



Photos: Melissa Moore

Informative Sessions



The Fun Run Gang!



Past Presidents

Great Business Partners



Business Lunch



INTRODUCING

Executive Board 2015-2016

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MARK YOUR CALENDAR!



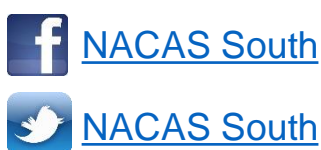
NACAS Annual Conference
November 1-4, 2015
[Information and Registration](#)



Plans are underway for our next conference, which will be held April 17-20, 2016 at the Walt Disney World Dolphin Resort. If you're planning your travel budgets for next year, be sure to include our conference on that list.

Registration will open January 6, 2016. We are working to increase our number of education sessions offered at this conference, and the majority of our presentations are made possible by participation and facilitation from our great NACAS South members. If you've never presented at a conference before, perhaps this could be your year! A call for programs will be issued this fall.

STAY CONNECTED



Auburn University

Chicken Salad Chick now at Auburn University



Auburn-based Chicken Salad Chick opened its first college campus location in Auburn University's Foy Hall in February of 2015.

"We are very excited to open our first college location on the Auburn University campus," said Ali Rauch, Chicken Salad Chick director of marketing. "The restaurant started in Auburn, Alabama, and has truly become an Auburn tradition."

Chicken Salad Chick (CSC) is the brainchild of Auburn resident Stacy Brown who set out on a personal quest to find the perfect chicken salad. Along the way, the high demand for her chicken salads led her into the restaurant business. Today, her

franchise specializing in a variety of chicken salads, plus gourmet soups and sides, is located in multiple southern states.

The new 2,600 square-foot Foy venue includes wall-to-wall windows overlooking campus, inside seating for 46 people and courtyard seating for an additional 64 guests. This larger than typical CSC venue was specifically designed to meet the needs of a bustling college campus, Rauch said.

"In addition to extra tables, we've also added a 'quick chick' section for customers who do not have time to dine-in. This section will provide single-serving sides, scoops or salad by the pound for easy grab and go access," she said. Dine-in customers will receive their order at the counter instead of the table delivery method used in traditional Chicken Salad Chick restaurants.

"The new order stations will allow us to provide quicker services for students and faculty who want to dine in, but don't have much time before rushing to class," Rauch said.

The campus menu will include 10 of the 15 gourmet chicken salads featured on the Chicken Salad Chick menu. Rauch recommends first-time customers try the Classic Carol on a croissant roll with a side of broccoli salad.

View a Chicken Salad Chick menu at chickensaladchick.com



A Simple Concept. A Superb Experience!

PROFESSIONAL DEVELOPMENT Opportunities

Take advantage of all the great resources from NACAS!

NACAS Online Education

Business Innovation Forums, Virtual Roundtables, and Webinars

NACAS Events

NACAS Institutes and Conferences



For more information about the NACAS South Newsletter or to submit an article or feature for a future issue, contact [Norman Grizzell](mailto:Norman.Grizzell@nacassouth.org).

